



LOVED BY CUSTOMERS ALL AROUND THE GLOBE

Nando's | Wagamama | Freddy's Frozen Custards & Steakburgers Hutton Brickyards | Blue Sushi | + many more





Restaurant Instability

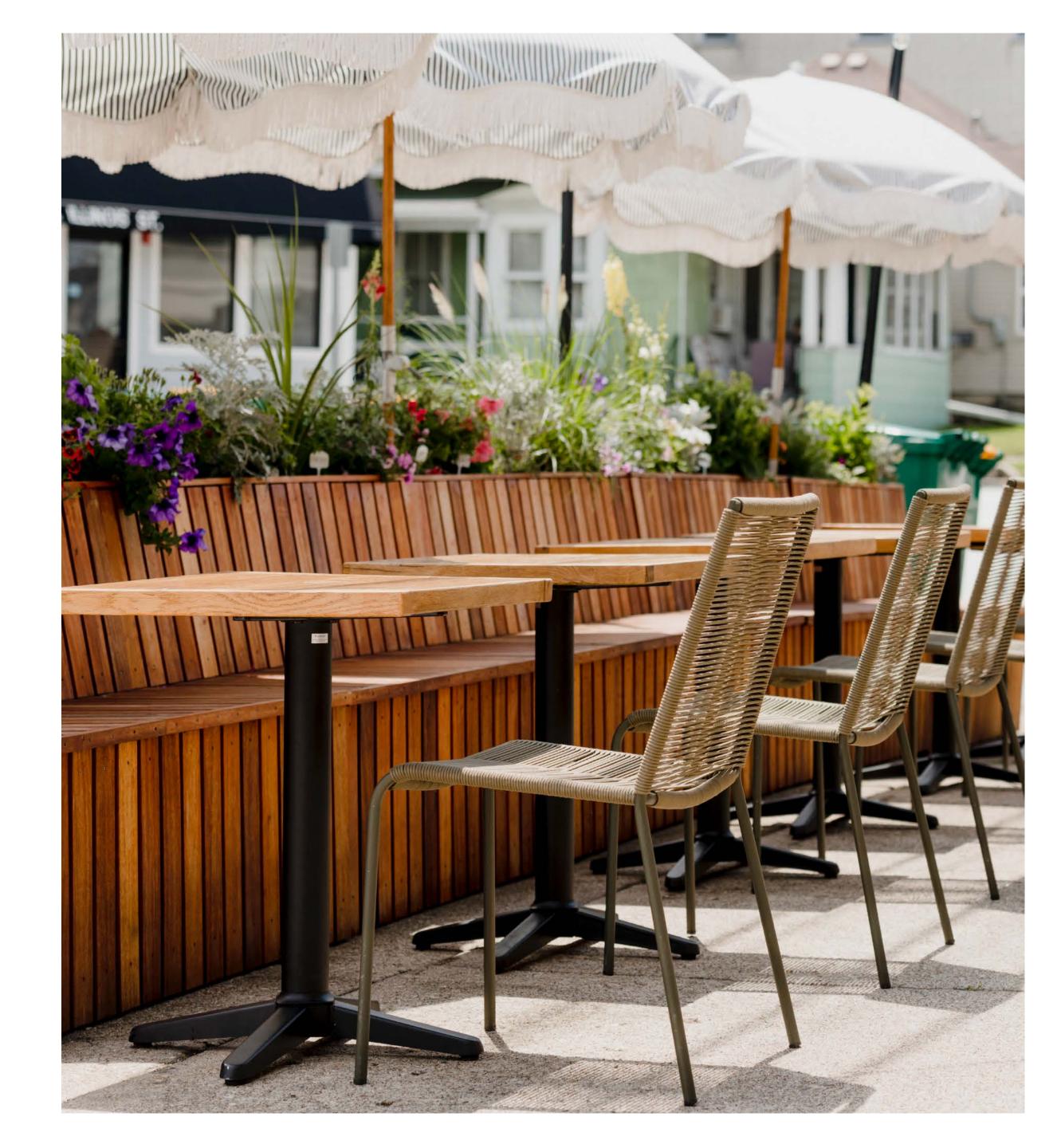
- Table instability is the number one complaint in the hospitality industry.
- 9/10 restaurant and café surfaces are uneven.
- Unstable tables lead to longer set-up times, more adjustments throughout the day, and more frequent spillages and cleaning.
- Every minute spent on stabilising or cleaning a table is a minute lost from customer service.

NOROCK NO wobbly tables ever

- Self-stabilising on any surface indoor and outdoor
- No user interaction required saving you time and money
- Hard-wearing and long-lasting, no replacement parts
- 5 year warranty on mechanism the sustainable choice
- Red Dot & Good Design Award winning design



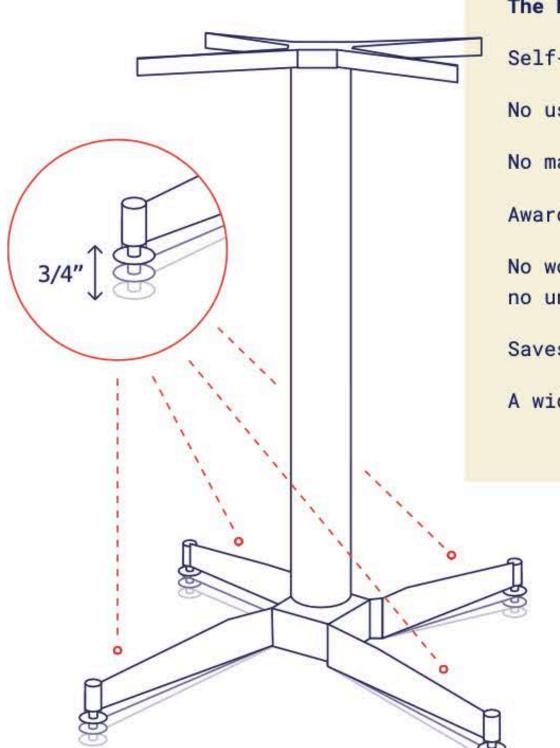






[NEXT GENERATION SELF-STABILISING TECHNOLOGY]

NOROCK tables use a simple mechanical system with four pivoting legs that are interconnected in such a way that they must reach an average weight loading on all four feet. When a table is placed on an uneven surface, the feet will move until all four feet reach a state of equilibrium or more simply, a state of stability.



The NOROCK Advantage

Self-stabilising on any surface

No user interaction required

No maintenance or replacement parts

Award-winning design

No wobbles, no spills + no unhappy customers

Saves you time + money

A wide range of styles + finishes

5 YEAR WARRANTY ON OUR
SELF-STABILISING MECHANISM
Visit our website for full details

"It is a truly beautiful and simple product, and we were thrilled when our design and functionality was recognised internationally when we received both Germany's prestigious Red Dot Award and the Good Design Award."

Chris Heyring



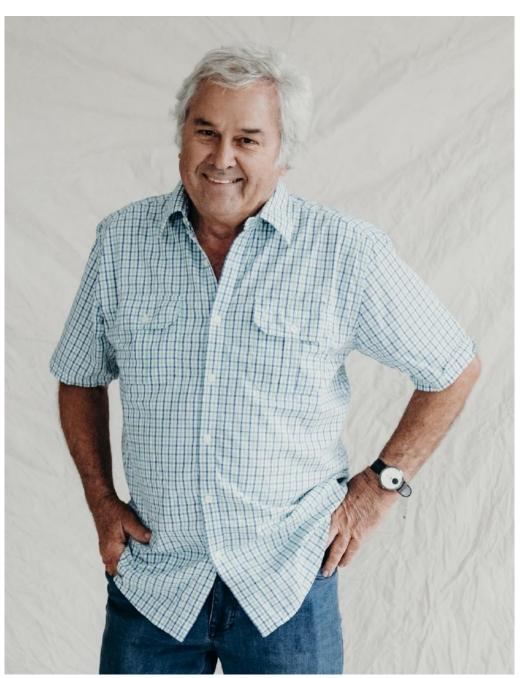




Meet NOROCK



Toby Heyring Technical Director
Co-Inventor/
Founder



Chris Heyring -Co-Inventor/ Founder



Claire Spalding Global Sales & Marketing

"I never get tired of showing people how the technology works." People can't believe how subtle and simple it is — you can see the gears in their brain working and then it is clarity. I love this moment." — Toby —

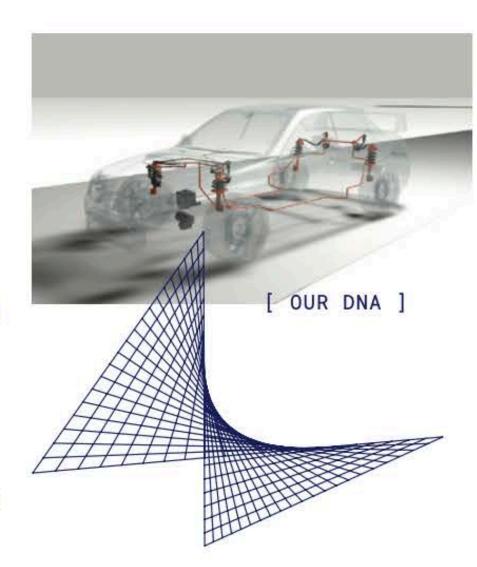




[OUR HISTORY + OUR HYPERBOLIC PARABOLOID DNA]

1990 Kinetic

Kinetic hydraulic suspension technology became internationally recognised after being used by teams to win the World Rally and Dakar campaigns for three years straight. The Kinetic technology, now factory fitted in Toyota, Nissan and McLaren vehicles worldwide, inspired the simplified mechanical solution in the NOROCK self-stabilising table bases, all based on Chris's obsession with a Hyperbolic Paraboloid.



2012 NOROCK

NOROCK is born: mechanical self-stabilising table bases that don't ROCK, NO matter what. Using our patented technology and designed to perfection, NOROCK bases self-stabilise in less than two seconds.

2016 International launch

NOROCK launches distribution partnerships in Australia, Europe, United Kingdom, and Japan.

2017 Award-winning

NOROCK wins both the Red Dot and Good Design awards.

2020 USA launch

NOROCK's direct to market launch in the USA.







NOROCK Versatility

- Self-stabilises on any surface, anywhere
- Indoor/ outdoor
- Stacking capabilities for moving and storage
- Adapts to your business's needs

NOROCK, NO Compromise





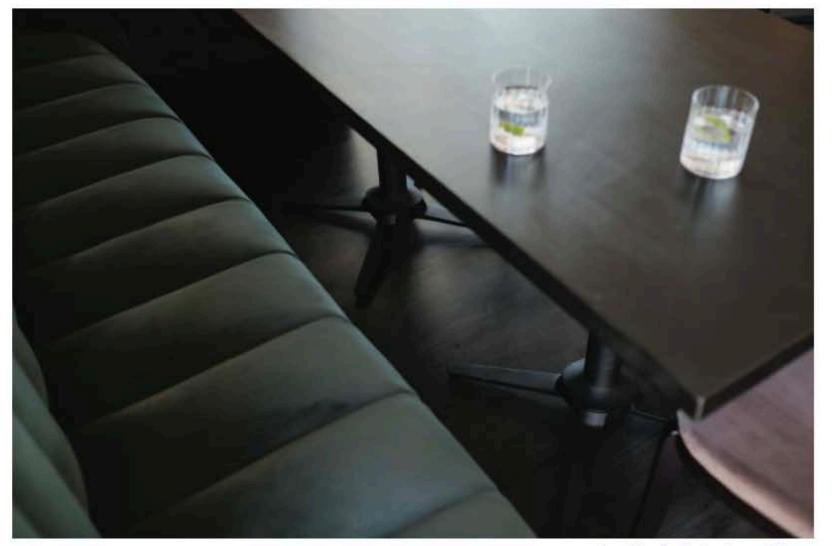








Classic and architectural, the NOROCK Esplanade self-stabilising table base exemplifies prestige. Elegant, established, and confident, the Esplanade is suited to the sophisticated dining experience. With a special alodine coating offering great corrosion resistance and a high-quality powder coat, Esplanade is suitable for both indoor and outdoor applications.



Amelia Park Lodge, Abbey.

DETAILS

Base diameter dining 680mm / 27"

bar 680mm / 27"

Height dining 715mm / 28.1"

excl. table top bar 1035mm / 40.7"

Max recommended dining 860mm / 34" table top bar 760mm / 30"

Material Aluminium



The Lunar presents NOROCK's self-stabilising technology within a well-designed and unique disc-shaped base of powder-coated steel with a zinc phosphate layer for added corrosion resistance. Perfect for a minimal and clean space.



Wild Tavern, London.

DETAILS

Base diameter dining 530mm / 21"

bar 530mm / 21"

Height dining 715mm / 28.1"

excl. table top bar 1035mm / 40.7"

Max recommended dining 760mm / 30" table top bar 610mm / 24"







The NOROCK Parkway self-stabilising table base captures an industrial rawness. Angular and architectural, the exposed componentry and minimalist design illustrates the elements — crafted, zinc-plated steel, exposed fasteners and a dichotomous simplicity. With a special zinc coating, Parkway is suitable for both indoor and outdoor applications.



Tomahawk Steakhouse, Darlington.

DETAILS

Base diameter dining 560-915mm / 22-36"

bar 560-915mm / 22-36"

Height dining 715mm / 28.1"

excl. table top bar 1035mm / 40.7"

Max recommended dining 760-1170mm / 30-46"

table top bar 610-960mm / 24-38"

The Parkway twin base offers the NOROCK patented self-stabilising function for your larger, rectangular tabletops. Its exposed componentry lends itself to the industrial style, but it truly fits in anywhere. Crafted steel with a zinc phosphate layer for corrosion resistance, the Parkway T-Base is compliant with the Americans with Disabilities Act Standards for Accessible Design (ADA).



Besk, West Leederville.

DETAILS

Base diameter dining 915x560mm / 36x22"

Height dining 715mm / 28.1"

excl. table top

Max recommended dining 810x1570mm / 32x62"

table top







The NOROCK Terrace self-stabilising table base is designed for limited storage capacities. Functional and award-winning, the Terrace's hallmark is its iconic nesting feature: Simply fold, then nest. With a special alodine coating offering great corrosion resistance and a high-quality powder coat, Terrace is suitable for both indoor and outdoor applications.



Wagamama, Uxbridge.

DETAILS

Base diameter dining 680mm / 27"

bar 680mm / 27"

Height dining 715mm / 28.1"

excl. table top bar 1035mm / 40.7"

Max recommended dining 860mm / 34" table top bar 760mm / 30"

Material Aluminium



The NOROCK Trail self-stabilising table base exemplifies modern simplicity. The linear, clean design and concealed componentry complements a robust construction for use in any setting. With a special zinc coating, Trail is suitable for both indoor and outdoor applications.



Hutton Brickyards, New York.

DETAILS

dining 560-915mm / 22-36" Base diameter bar 560-915mm / 22-36"

dining 715mm / 28.1"

bar 1035mm / 40.7" excl. table top

Max recommended dining 760-1170mm / 30-46" bar 610-960mm / 24-38" table top





The Trail twin base offers the NOROCK patented self-stabilising function for your larger, rectangular tabletops. Made from powder-coated steel with a zinc phosphate layer for added corrosion resistance, the T-Base is perfect for inside or outside. The Trail T-Base is compliant with the Americans with Disabilities Act Standards for Accessible Design (ADA).



Wooden Paddle, Illinois.

DETAILS

Base diameter dining 915x560mm / 36x22"

Height dining 715mm / 28.1"

excl. table top

Max recommended dining 810x1570mm / 32x62"

table top





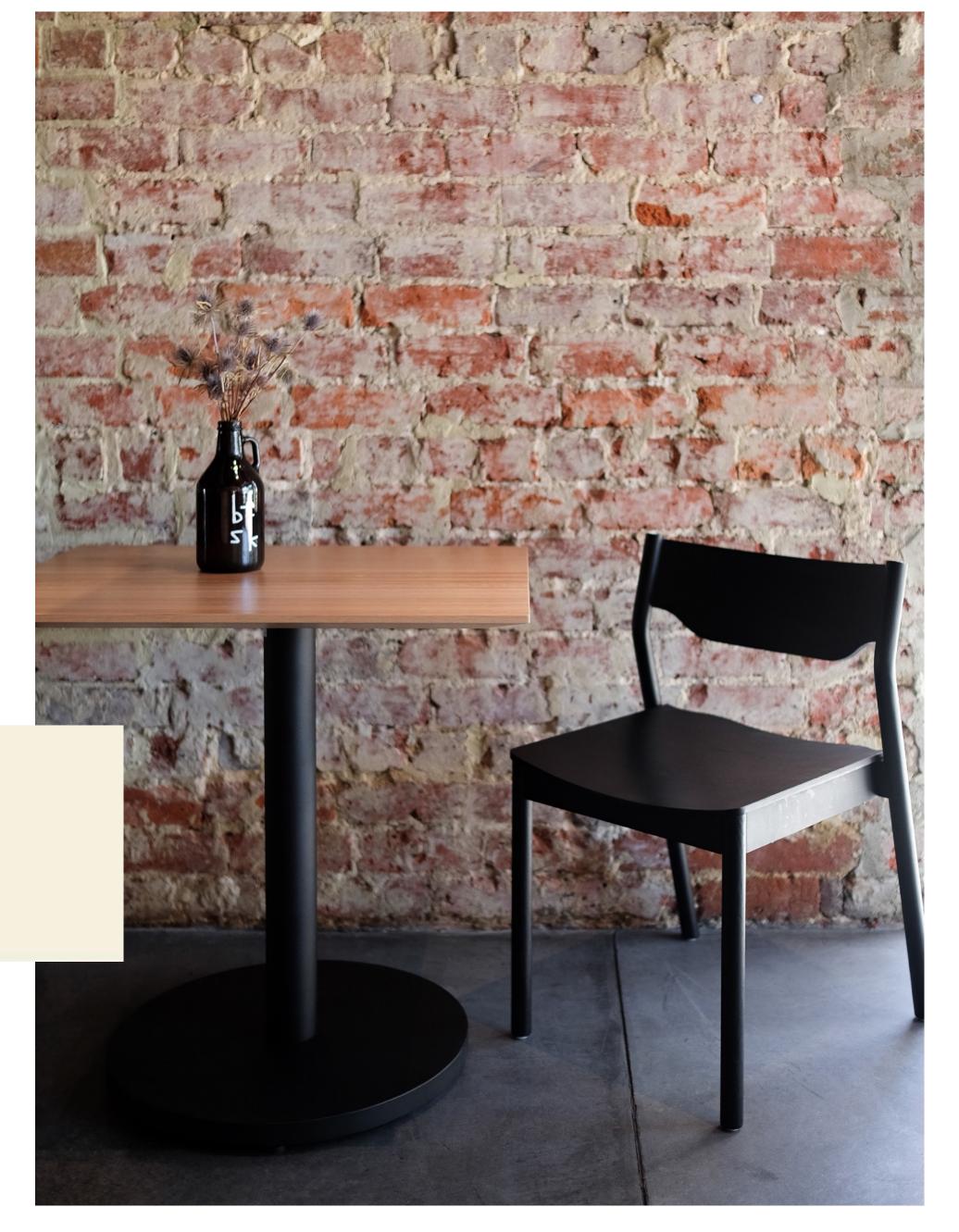


Launching in 2022

Lunar 17 & 30

LAUNCHING November 2022

[SELF-STABILIZING TABLE BASE]





Latest Developments

NR Office LAUNCHING 2023

[SELF-STABILIZING TABLE BASE]







"Wobbly tables are a huge customer annoyance. This is a simple solution to help guarantee customer comfort – I have explored other options, but NOROCK is the best solution."

Scott Redler, COO/Co-Founder

Freddy's Frozen Custard & Steakburgers - US Chain

Model: Trail



NOROCK Projects

"Wobbly tables have long been one of my biggest pet peeves in hotels and restaurants. I was thrilled to be introduced to NOROCK, it's a high-quality, well-priced product that really does self-level. We have old concrete factory floors and not a wobbly table insight. I like that these bases don't rely on bands or other parts that need replacing, they are simple ingenuity and look great, I would use these again and again on future projects and their service is very attentive too!"

Kevin O'Shea, Chief Custom Office/Co-Founder

<u>Hutton Brickyard - NYC</u>

Model: Trail







"NOROCK ... have addressed an age old problem for our operators and customers. The wobbly table issue is a niggly one as a real key customer touch point and something that has had various attempts at fixing over the years with varying results.

The NOROCK bases have really helped us whilst at the same time looking the part from a design perspective, being simple, clean and sleek engineering."

Michele Matonti - Head of Construction Nando's

Model: Parkway

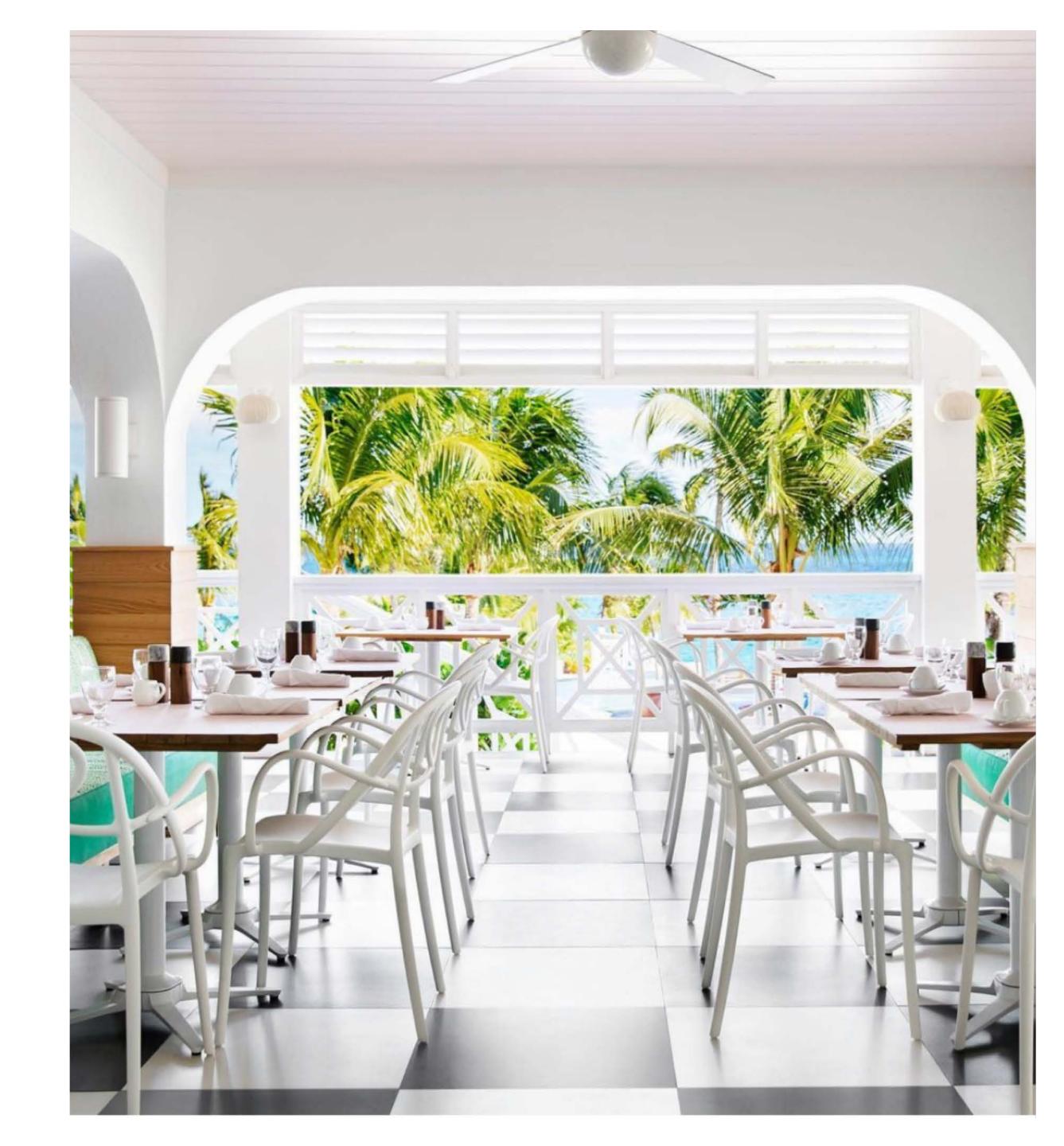
Coral Sands Hotel, Bahamas

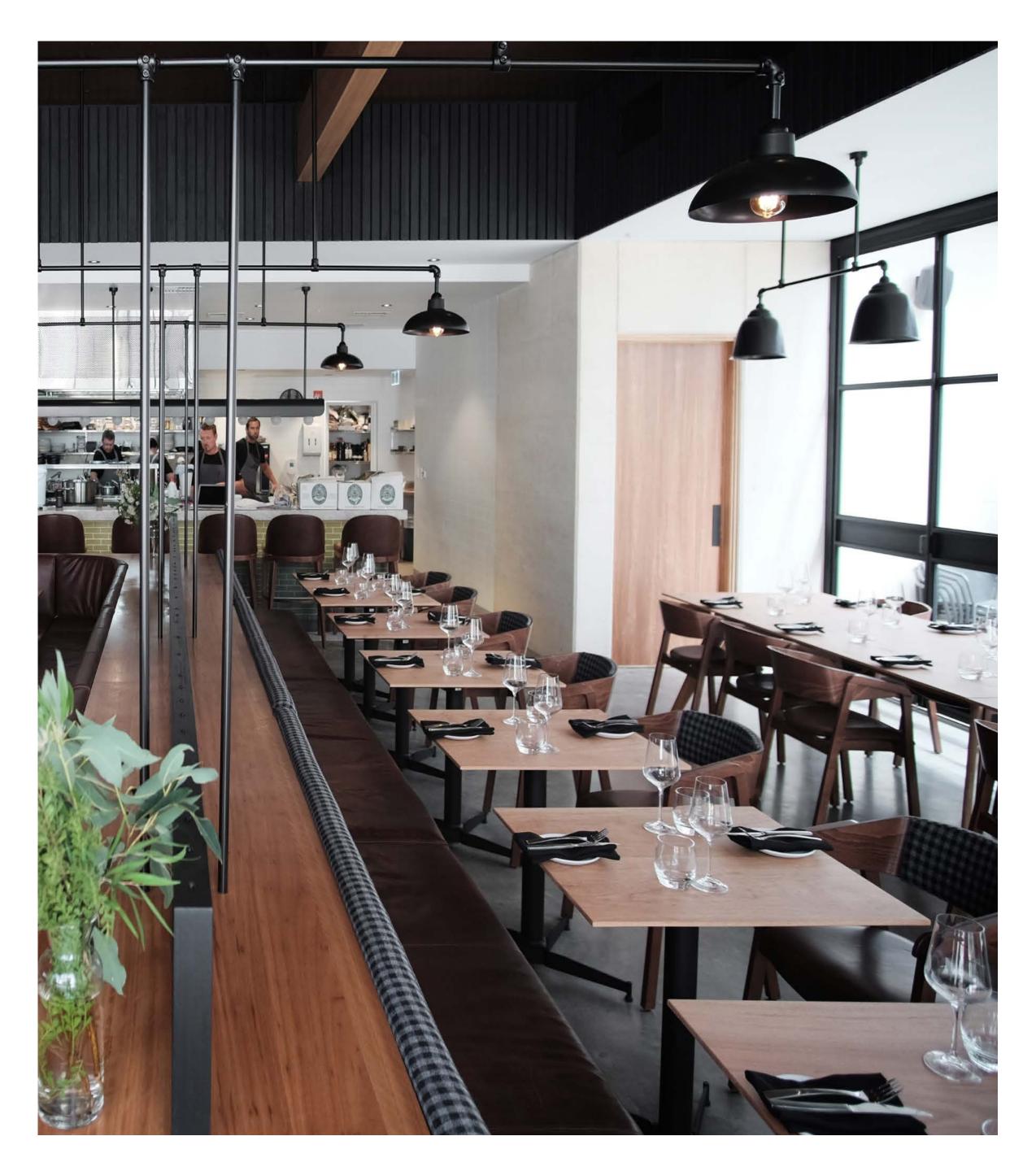
Interior Designer: Eddie Lee
Photographer: Brittany Ambridge

Featured on: <u>House Beautiful Magazine</u>

Model: Esplanade







"The best thing about NOROCK is the quality."

Aaron Carr Owner/Head Chef **Yarri Restaurant - Australia**

Model: Parkway



The NOROCK Advantage

- **Self-stabilising on any surface** our simple mechanism is set and forget. Simply with the weight of the table top, our bases stabilise within 2 seconds, with no user interaction.
- Every table base starts off stable, until moved (which is a daily event) or placed on uneven ground (found at every location). NOROCK is always on, finding stability on every surface and never gets 'loose' after years of use, if anything it settles quicker the more it's used. Suitable for both indoors and outdoors.
- **No Maintenance or replacement parts** There is no leakage or problematic parts. There is no maintenance on our table bases.
- **Red Dot and Good Design award winning models** we pride ourselves on being the only table base in the world that hits both form + function. We've won awards for our design and offer the simplest self-stabilising technology
- **5 Year Warranty on mechanism,** made to last, **The Sustainable Choice** We are so confident in our our technology's durability, we offer a 5 year warranty on our patented self-stabilising mechanism. Unlike any of our competitors.
- No Wobble, no spills = millions of happy diners worldwide saving time and money Ultimately your customers' experience is priority, to stay longer, spend more time, money and return back. For your staff to focus on serving and not adjusting tables. And you don't want to waste product and money on replacement food and drinks. NOROCK saves you time which is money in the long run.
- Broad Range We offer a braid range of models to suit many styles and to fit out completed projects.
- Over 25 years of mastering stabilising technology evolved mechanical technology, based on the DNA of the worldwide successful, Kinetic car suspension by Chris Heyring.

NOROCK, it's a NO BRAINER





