

NEWS APRIL 2011



Plus Air is made of polyethylene produced with rotational moulding technology

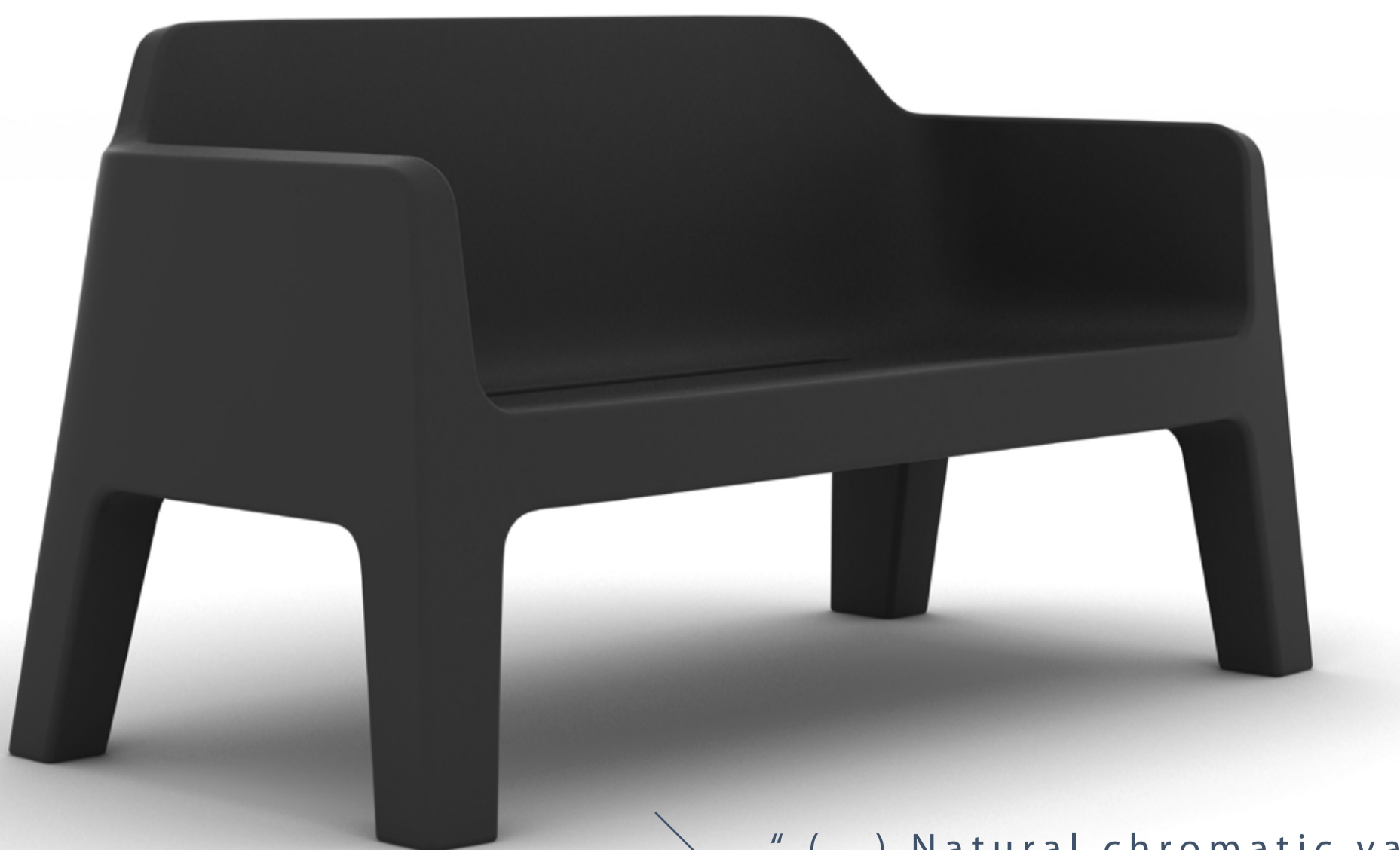
WONDERFUL COMBINATION WITH THE CUSHION SUITABLE FOR OUTDOOR, FOR A SEAT EVEN MORE COMFORTABLE AND HARMONIOUS



NEWS APRIL 2011



The large water drain hole is also a useful handle to move it easier.



" (...) Natural chromatic variations and balanced volumes let Plus be suitable for open and architectural spaces, inside urban and rural scenarios".

Alessandro Busana

PLUS, THE ORIGINS.

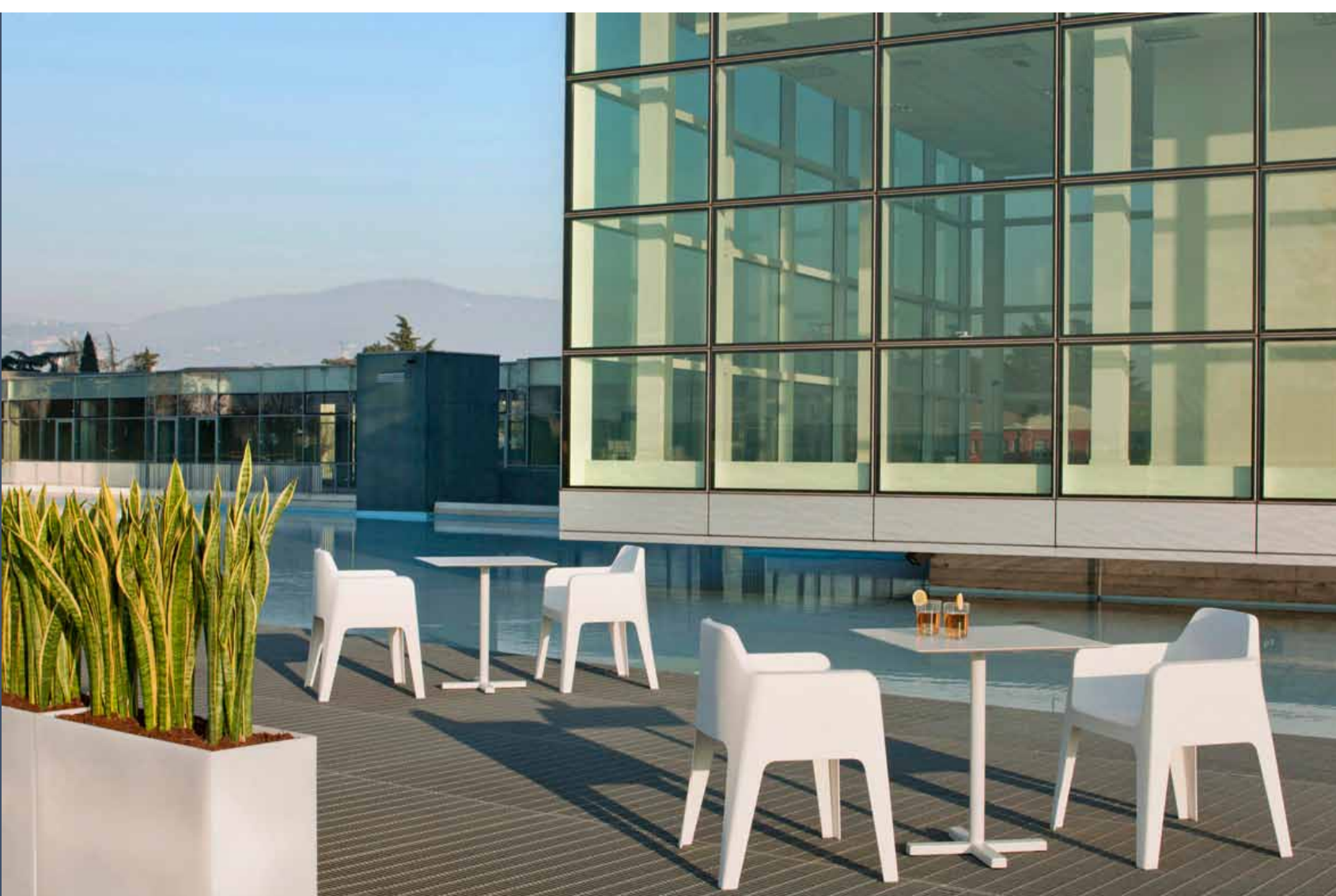


- > In polypropylene, matt finish
- > Available colours: red, white, beige, anthracite grey, brown and green
- > Stackable



I  miniatures

They have the great charm of toys.
Faithful representation of an everyday reality
they raise curiosity and likeability towards the
Pedrali's brand and the person who presents them
as a gift.



THE DESIGNER



"Welcome Plus family! With the lounge armchair and sofa versions, the "easychic" stylish contents of the Plus live again under a new look (...)".

Alessandro Busana



ALESSANDRO BUSANA



Alessandro Busana was born in 1977, in Padua. He graduated in 1998 from the Italian Design School.

Since 2004 he has been developing creative design focused on the functionality of the products, he attended national and international avant-garde exhibitions, he got published in the most important design magazines as well.

In 2007 and 2008 he joined "Joevelluto" group where he continues operating research and experimentation about products and spaces.

In 2009 he inaugurated Hole Design, a new research and and concept development agency.



TECHNICAL SHEET

ARMCHAIR



LOUNGE



SOFA



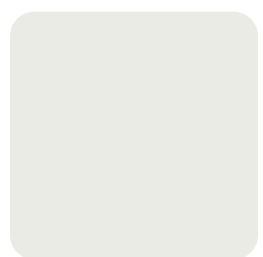
CUSHION AVAILABLE IN CATEGORY:



D30



PLUS IS AVAILABLE IN THE FOLLOWING COLOURS:



BI



GA



RO



VE

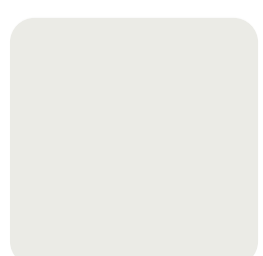


SA



MA

PLUS AIR AVAILABLE IN THE FOLLOWING COLOURS:



BI



GA



RO